

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Floyd	Examiner:	Mark A. Fadok
Application Number:	09/681,629	Art Unit:	3625
Confirmation Number:	5777		
Filing Date:	May 13, 2001		
Title:	SYSTEM AND METHOD TO SHOP BY BRANDS USING AN INTERNET OR ONLINE PORTAL		

AMENDMENT

In response to the final office action dated November 15, 2007 in the above-captioned application, please amend the application as follows: